

HOW DRIVECO SUPPORTS SIXT IN ITS TRANSITION TO ELECTROMOBILITY



THE NEED

Driven by its CSR policy and current regulations, the car rental company **SIXT** began the process of electrifying its vehicle fleet in 2021. The goal was to provide a simple and smooth charging experience for both customers and staff of the agencies, with electric and hybrid vehicles. To meet this challenge, **SIXT chose Driveco as a partner to equip its sites with charging stations**, initially mainly with alternating current, to encourage overnight charging. Due to the SIXT agencies' locations,

(concession car park basements, airport, etc.), not all of them can be equipped with their own charging infrastructure. SIXT therefore envisioned a hybrid system combining public and on-site charging. The main objective was to be able to charge electrified vehicles as easily as refuelling internal combustion engine vehicles (despite the constraints related to the land typology) by finding organisational solutions to best support the agency teams in this transition.



THE SOLUTION

To meet these needs, SIXT called on Driveco, a major player in the design and manufacture of charging stations. As Guillaume Poirier, head of electromobility at SIXT, explains: “We particularly appreciated the fact that **Driveco masters the entire chain, from the design to the installation of its charging stations, including production and supervision**. This guarantees us overall expertise and greater efficiency in deployment, in addition to benefiting from reactive and efficient maintenance.”

Kino Pro 22 kW charging points, produced in Angers, were thus deployed in all eligible SIXT agencies. **Then in 2023, Driveco enabled the addition of 50 kW Alpitronic direct current charging stations, to provide more flexibility to the agencies**. This solution allows vehicles that need to leave again during the day to be charged more quickly, **maximising vehicle rotation**.

THE RESULTS

A relationship of trust and lasting partnership is now established between SIXT and Driveco. Fully satisfied with Driveco's expertise, its mastery of the entire value chain, as well as the quality of its customer service, SIXT has already deployed nearly **200 charging points in its agencies across France.** And this is just the beginning, as in 2024, more than a dozen new charging stations will be built, still under the supervision and maintenance of Driveco. On the SIXT agency manager side, **the hybrid model installed by Driveco is already a unanimous choice, offering all the flexibility needed for their business.** This fruitful collaboration testifies to the lasting trust that SIXT places in Driveco.

With this solid relationship, the continued deployment of charging infrastructure is underway across the French territory to support the energy transition that has already begun.

Key figures

3

years
of collaboration

180

agencies

250

charging points by
the end of 2024



Driveco is capable of offering us a turnkey service (including the relationship with suppliers like Enedis) with a single point of contact, in connection with the teams and their networks of installers spread across France, which allows for very good monitoring of actions carried out and in progress, especially when there are a multitude of projects launched simultaneously. Finally, the Kino Pro is a product that we particularly appreciate because it is reliable, robust and interoperable."*

Guillaume Poirier, Electromobility Manager at SIXT.

**The French electric distributor*